



Priorities for

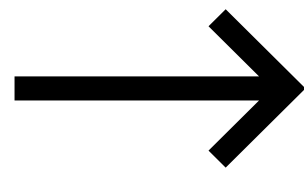
2026 and Beyond



We've Rebranded!

Welcome to **Devon Film Office** - formerly Screen Devon. We've updated and moved our platform to improve the way we serve Screen Culture across Devon.

We're the same team, offering the same services -
Just better!





Overview

This document outlines our priorities for 2026. These have been inspired by the impact we made to Screen Culture within Devon in 2025.



Our plan will be made a reality through ongoing support for local crew and emerging talent, authentic partnerships at a regional and national level and an industry facing outlook that presents Devon as a film friendly destination that is ready to welcome productions.

Our 2025 IMPACT REPORT can be viewed on our website.

Vision

Devon Film Office exists to champion Devon as a place where screen culture can thrive — creatively, economically, & responsibly.

We will support productions to work successfully across the county, create clear pathways for local talent to develop & stay in the region, & amplify the stories, landscapes, & voices that make Devon distinctive.

By building meaningful partnerships & embedding sustainability at every level, we aim to grow a visible, skilled, & connected screen community that benefits both industry & place.



Priorities for 2026 and beyond

1.

Making Devon a
Film Friendly
Destination

2.

Skills
Development

3.

Culture,
Profile
& Storytelling

4.

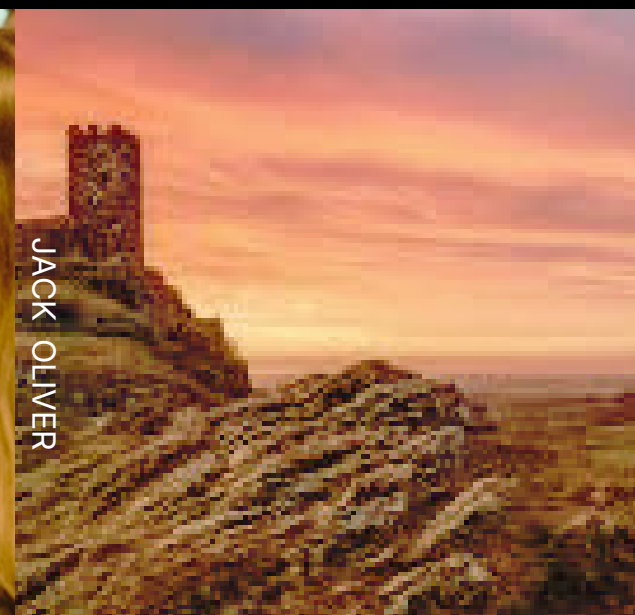
Economic
Impact
& Advocacy

5.

Relationships
& Partnerships

6.

Sustainability



Making Devon a Film Friendly Destination

What is this about?

Giving productions the confidence to work successfully across the county. This requires proactive support and clear encouragement. Productions of all scales and at every stage of development must be actively attracted to Devon through a compelling range of opportunities — from unlocking world-class locations to enabling authentic regional storytelling and facilitating strong industry connections.

What we've done so far:

- Invested time in our Location, Supplier and Crew Databases
- Established a working group across Devon's Local Authorities
- Become active members of Film Offices UK, Screen Alliance South West & West Country Film Offices.
- Supported a wide range of productions in 2025 - from Disney to short independent films.
- Re-established a working film office for Plymouth City Council.

MALORY TOWERS - King Bert Productions



How we'll do this?

- **Build** on the foundations laid in 2025 to present Devon as a great film-friendly destination. We will make Devon's offer and access to it easier and clearer.
- **Sustain** and develop relationships with key industry organisations and Local Government (BFI, FiE, FO:UK, LA group)
- **Attend** headline industry events that directly support inward production
- **Focus** on LOCATIONS

Destination Plymouth



ACTIONS

- 1** Secure Local Government & public support to deliver a one-stop Film Office service.
- 2** Streamline directories with a focus on our Location Database & Establish relationships with key landscape custodians
- 3** Secure access to industry decision makers & new routes to attract productions to Devon.
- 4** Formalise our commitments to Plymouth City Council & sustain our ambitious strategy for making Plymouth a leading film friendly destination.



Skills Development

What is this about?

Supporting local talent and career development with industry networks, community-building, and opportunities to present a visible, skilled and connected film community across Devon. We want to make clear pathways available for those wanting to work in the industry and stay in the region.

Making Waves



What we've done so far:

- Facilitated professional development via a paid intern through University of Exeter Pathways to Culture scheme
- Established a 4 week Documentary course - MAKING WAVES - for 16-19 year olds.
- Collaborated on BFI Places with Screen Cornwall - training and placement programme.
- Hosted skills & industry led events - Two Short Nights 2025, Creative UK Devon Create Growth programme, Exeter College and other higher education spaces.

How we'll do this?

- **Secure** relationships across higher education, local government and industry.
- **Understand** cultural and economic strategies to align Devon Film Office's delivery.
- **Support** the local filmmaking community through: advisory input, signposting, advocacy
- **Map**, develop & track initiatives that spotlight local voices and develop skills for screen culture at all levels.
- **Ensure** activity reaches all parts of the county, not just urban centres
- **Identify** new initiatives to connect local talent with national and regional industry opportunities.
- **Collaborate** with mid-career Devon-based professionals to develop and support opportunities

ACTIONS

- 1** Secure an advisory group who can feed into graduate and new entrants package. Aim to launch by Sept 2026. Commit to two student interns.
- 2** Continue to map local skills & capture Devon schemes and opportunities that have had an impact over the last 5-10 years.
- 3** Seek further opportunities for funding & investment.
- 4** Build relationships and understanding with mid-career professionals.

Culture, Profile & Storytelling

What is this about?

Devon Film Office has the potential to be a window into Devon's screen culture. We want to create a communication strategy that allows us to recognise the variety of 'audiences' who want to engage with us.

This is an opportunity to develop a strong outward facing narrative that demonstrates our impact, ambition & authenticity & puts ourselves out there.

What we've done so far:

- Represented Devon at industry level and captured the moments [SASW launch (Encounters), FOCUS, Set Jet.]
- Invested time and funds into an 'audience facing' website and developed growing social platforms
- Platformed key moments in new release titles associated with Devon (Roses, Salt Path, Jo in the Water) and supported Screen Tourism initiatives that benefit Devon's tourism economy.

Charlie Coldfield



How we'll do this?

- **Build and activate** strong networks across industry and develop platforms to consistently share news, opportunities, and successes.
- **Champion** Devon-shot productions. Align communications with their release and publicity & grasp opportunities for Screen Tourism.
- **Create** assets that clearly showcase Devon as a compelling screen destination.
- **Embed** 'screen' within wider cultural strategies & connect screen activity to Devon's broader cultural, tourism, and economic narratives.
- **Ensure** a trusted, confident, & authentic voice.
- **Lean** in to Comms sub-committee for support and expertise and welcome home-grown media story-tellers - learn from them and amplify their voice

ACTIONS

- 1** Outline a clear comms strategy for outward-facing storytelling that: Sells Devon to incoming productions, amplifies achievements, improves readiness for announcements.
- 2** Create a Devon Film Office showreel and develop clear, branded asset packs.
- 3** Launch and maintain a Devon Film Office newsletter
- 4** Define and implement a LinkedIn strategy that includes a clear audience focus, allows regular posting rhythm and a consistent tone of voice and branding.

Economic Impact & Advocacy

TR2 PLYMOUTH

What is this about?

We want to recognise and articulate the impact that film & TV production has on Devon's economy.

Through capturing, tracking & reporting production activity within the county we can use this data to advocate for PS Devon's value and demonstrate the economic impact of nurturing productions to partners, funders and stakeholders.

What we've done so far:

- Worked alongside Filming in England to create a production tracker process that captures production spend on a quarterly basis
- Recorded over £13 million in production spend and 254 days of filming in Devon for 2025



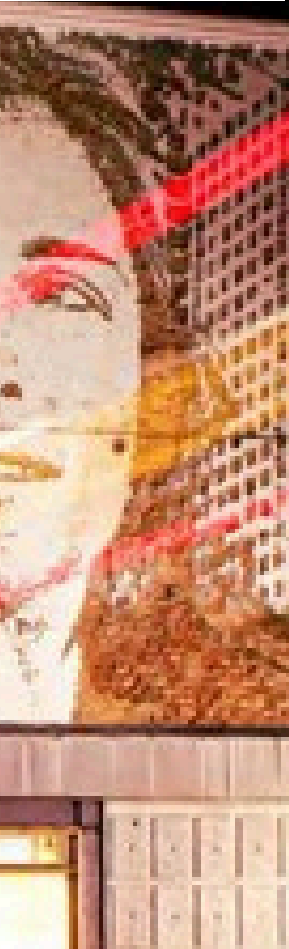
How we'll do this?

- **Track** production spend, employment, and local supplier usage
- **Produce** clear impact reporting for Local Authorities and funders
- **Align** Devon Film Office messaging with Local Authority priorities (skills, economy, place)
- **Use evidence** to advocate for continued and future investment in screen activity
- **Promote** experience and excellence through learning and development at all levels for a knowledge and skills rich economy

Alexandre Farto - Exeter City

ACTIONS

- 1** Continue to use FiE production tracker to capture data and impact and find ways to translate this to articulate impact.
- 2** Develop new methods to capture data from Productions who may have not used our Film Office services
- 3** Digest Devon's LA priorities and cultural strategies.
- 4** Use impact data to promote opportunities for skills and through experiential learning and peer-led engagement



Relationships & Partnerships

What is this about?

Devon Film Office's growth has been powered by collaboration. To make a real & authentic impact in the region we must continue to make space for quality relationships & meaningful partnerships.

We see this being made up of organic, face-to-face connections, formalised events & strategic outreach across local, regional, & national networks.

Filming in Torrington Strategy



What we've done so far:

- Hosted events that brought together businesses, crew & creatives across the county exposing Devon Film Office to new contacts & conversations about our role across Devon.
- Become official members of Film Offices UK, West Country Film Offices & Screen Alliance South West as well as collaborators across Devon's Tourism and place making networks which have exposed us to opportunities for further connections.
- Supported locally produced productions & dedicated time to uplift local filmmakers - prioritising quality of support over volume & spending time with high-impact collaboration rather than surface level engagement.
- Engaged with Plymouth & Exeter's City of Culture campaigns.



How we'll do this?

- **Consult** our Crew Database about needs & expectations.
- **Sustain** relationships with Devon's Local Authorities & local cultural bodies while strengthening regional collaboration across the South West.
- **Maintain** productive relationships with tourism & place-making partners
- **Use** events strategically as gateways to partnerships & new relationships, not ends in themselves & make time for new connections across all levels of skill (emerging to experienced)
- **Ensure** Board & committees actively support delivery and advocacy

ACTIONS

- 1** Develop a clearer event strategy, prioritising (local) industry impact over volume and look to industry partners to collaborate
- 2** Make time and space for new relationships to develop.
- 3** Log & utilise industry contacts.

Sustainability

Plymouth Culture

What is this about?

Devon has an opportunity to lead the way in sustainability. We are aiming to embed environmentally responsible practice across all activities & develop realistic but ambitious production policies. We want to enable productions, suppliers & crew to deliver their projects sustainably.

This is both a challenge & an opportunity for growth.

What we've done so far:

- Attended industry training with Leverage Point
- Assigned green ambassador for Devon Film Office
- Connected with BFI Environmental Sustainability team.



How we'll do this?

- **Ask** the industry what they need from Devon Film Office regarding sustainability and review current resources.
- **Look** to our regional neighbours for inspiration & synergy. Align with national screen sustainability frameworks and draw on the region's world leading reputation (Bottle Yard) and allow Devon Film Office to access further training and industry resources.
- **Develop** creative and meaningful ways to inspire people, educate ourselves and support productions about a sustainable screen sector with clear sustainability guidance tailored to filming in Devon.
- **Enable** ways for productions to adopt greener working practices & secure sustainable infrastructure solutions.

ACTIONS

- 1** Conduct an assessment based on industry sustainability needs and complete a review of existing Screen Devon sustainability resources.
- 2** Develop Devon specific sustainability guidelines, directories, toolkits and policies. Ensuring all productions supported by Devon Film Office are signposted to these resources.
- 3** Align with regional partners and UK:FOs who are recognised as or partner with screen sustainability leaders and enable access to training, best practice, and industry resources.

The Team



Claire Horrocks
Manager



Sharon Ryan
Film Officer

Board of Trustees

Jonas Hawkins - Chair

Joanne Evans - Secretary

Linda Ward

Hamish Thompson

John Sealey

Lindsay Hall MBE

Rebecca Ramsden

Lee Morgan

Andrew Hall



Thank You

devonfilmoffice.org.uk

